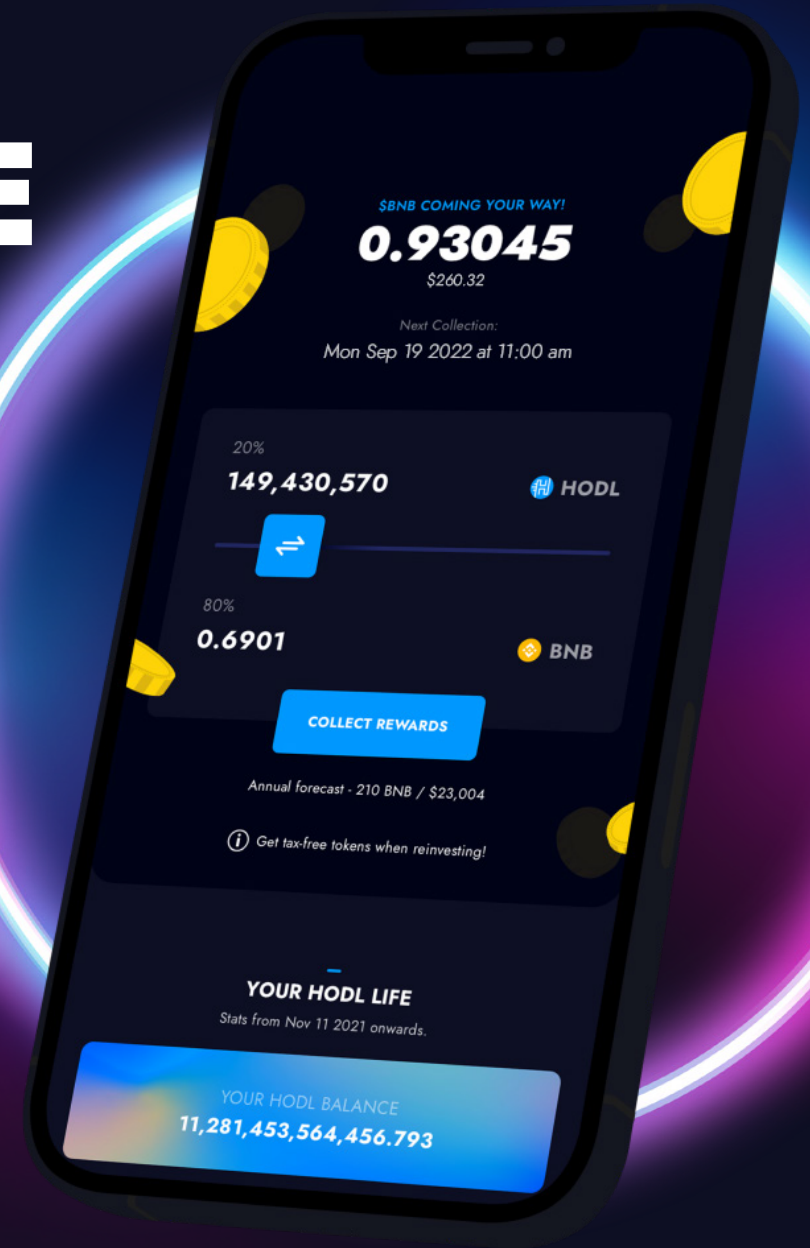


PASSIVE INCOME MADE EASY

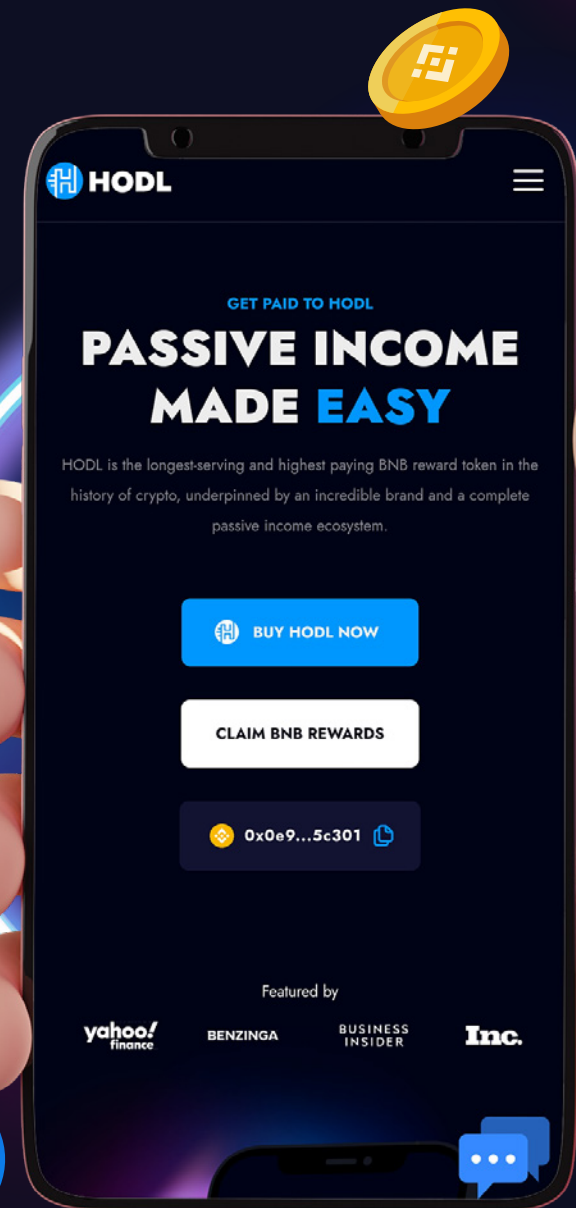
HODL is the longest-serving and highest paying BNB reward token in the history of crypto, underpinned by an iconic brand and a complete passive income ecosystem.



OUR VISION

THE NUMBER 1 PASSIVE INCOME ECOSYSTEM

“ Our vision is to improve lives by making it easy to generate passive income for **anyone, anywhere, anytime.** ”



THE PROBLEM

IT'S DIFFICULT TO SET UP A PASSIVE INCOME STREAM

1

TIME

It takes a lot of time and work to build and maintain passive income streams.



2

ACCESSIBILITY

Globally, many people have little or no access to investment opportunities or the starting capital.



3

KNOWLEDGE

Building a passive income stream requires extensive knowledge of finance, marketing and business.



THE SOLUTION

GET PAID TO HODL!

HODL is a passive income ecosystem built on blockchain technology.

1

TIME

Takes very little time to set up and minutes to collect earnings.



2

ACCESSIBILITY

Accessible for anyone, anywhere and anytime with no minimum investment required.



3

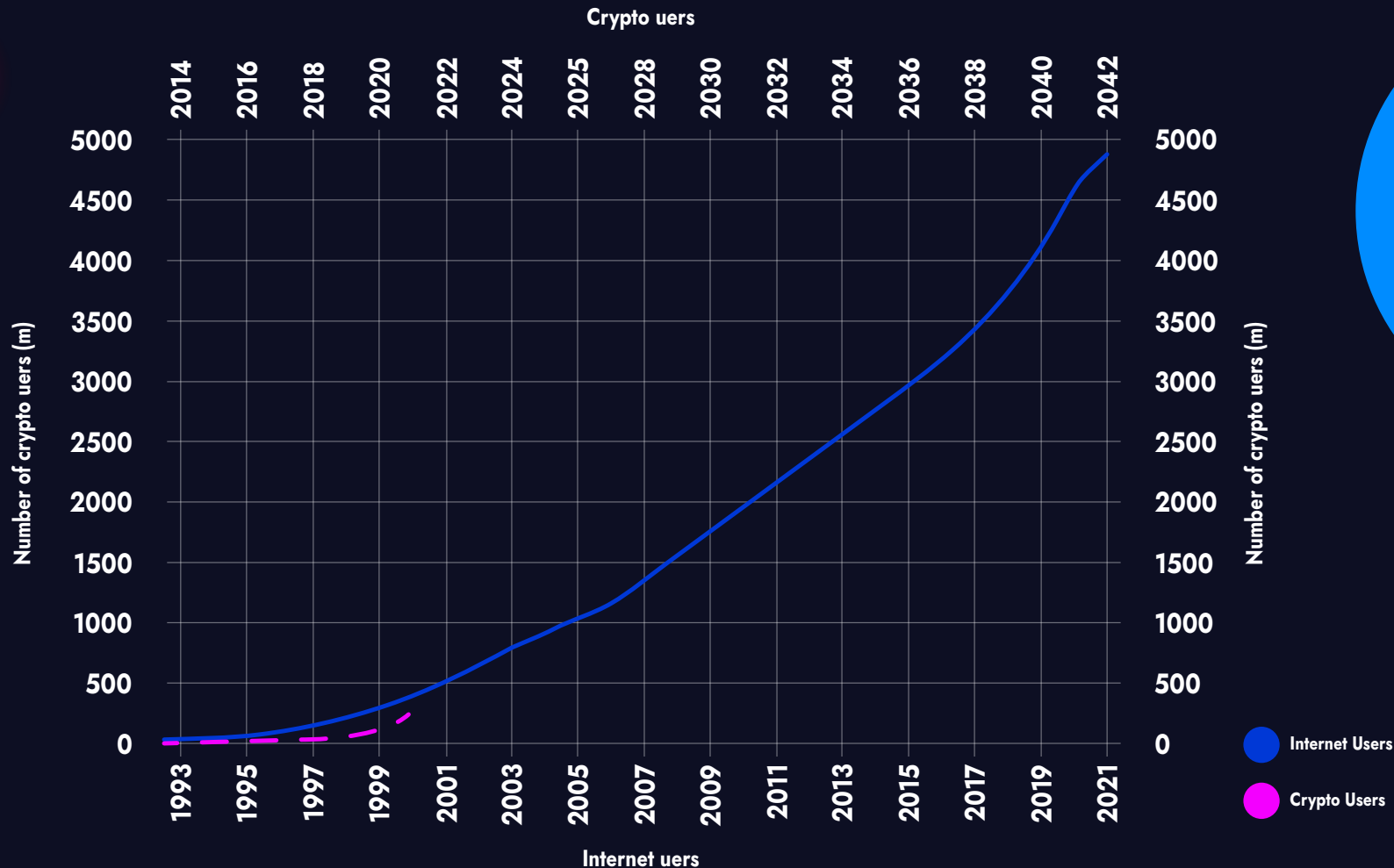
KNOWLEDGE

Our dedicated team has used their knowledge to build a passive income generative ecosystem, so you don't have to.



MARKET OPPORTUNITY

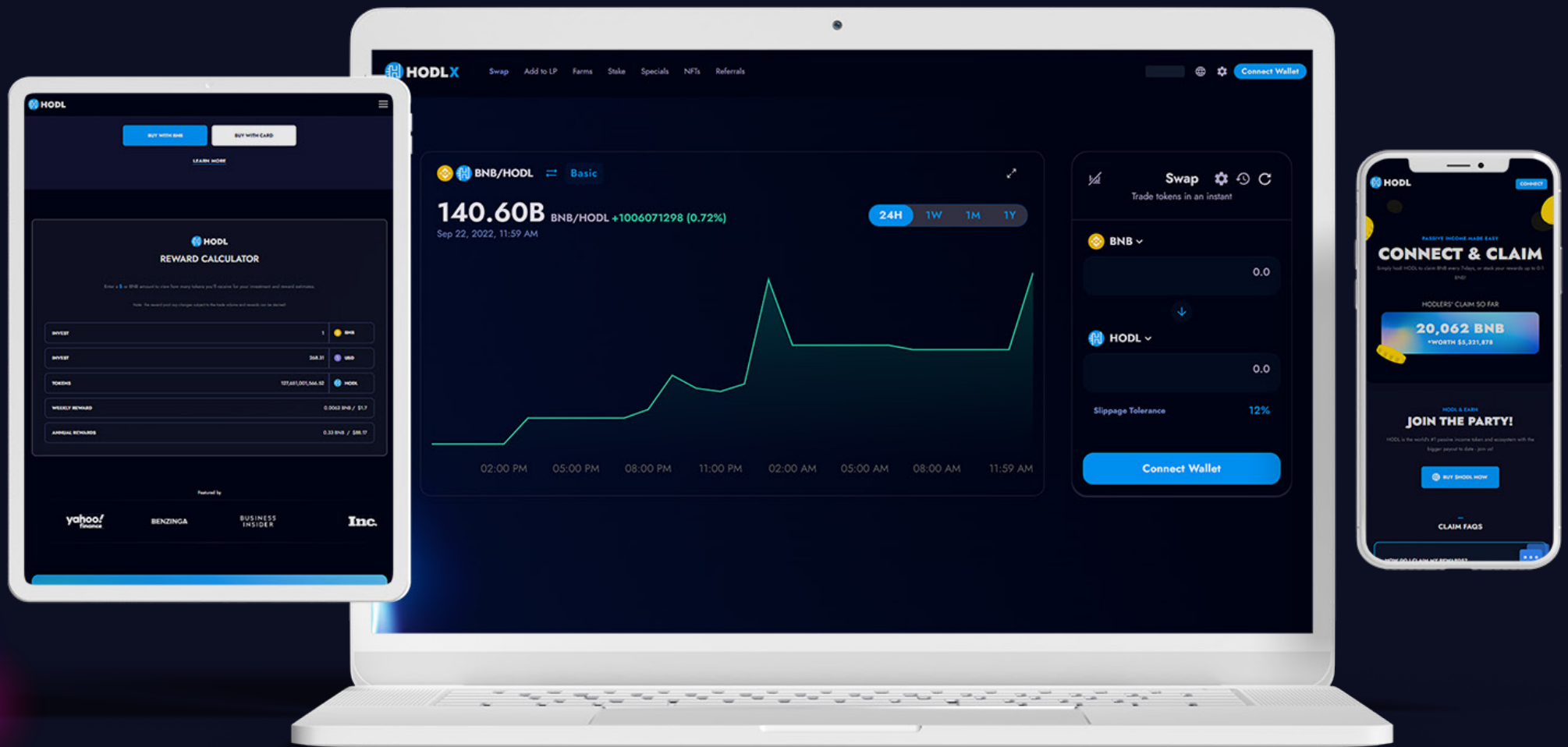
INTERNET USAGE HISTORY VS CRYPTO USERS



60%

of crypto investors buy it
to 'earn some cash'

EASY AS 1, 2, 3



HOW MUCH YOU WANT TO EARN?

The screenshot displays the HODL Token website interface. At the top, the navigation bar includes the HODL logo, links for ABOUT, RESOURCES, UTILITY, NFTS, HODLX, DEX, NEWS, COMMUNITY, and DASHBOARD. Two buttons, 'BUY HODL NOW' and 'CLAIM BNB REWARDS', are positioned on the right. The main content area features a 'REWARD CALCULATOR' section with the HODL logo and instructions: 'Enter a \$ or BNB amount to view how many tokens you'll receive for your investment and reward estimates.' Below this, a note states: 'Note: The reward pool cap changes subject to the trade volume and rewards can be stacked!'. The calculator is divided into three rows of input fields and output boxes. The first row shows an investment of 1 BNB resulting in a weekly reward of 0.0062 BNB / \$1.71. The second row shows an investment of 274.83 USD resulting in annual rewards of 0.32 BNB / \$89.18. The third row shows a total of 125,185,898,712.57 HODL tokens. At the bottom, a 'Featured by' section lists logos for crunchbase, yahoo! finance, BENZINGA, BUSINESS INSIDER, CoinMarketCap, and Inc.

INVEST	WEEKLY REWARD
1 BNB	0.0062 BNB / \$1.71
274.83 USD	0.32 BNB / \$89.18

TOKENS	HODL
125,185,898,712.57	

Featured by

crunchbase yahoo! finance BENZINGA BUSINESS INSIDER CoinMarketCap Inc.

1.

SWAP IN SECONDS



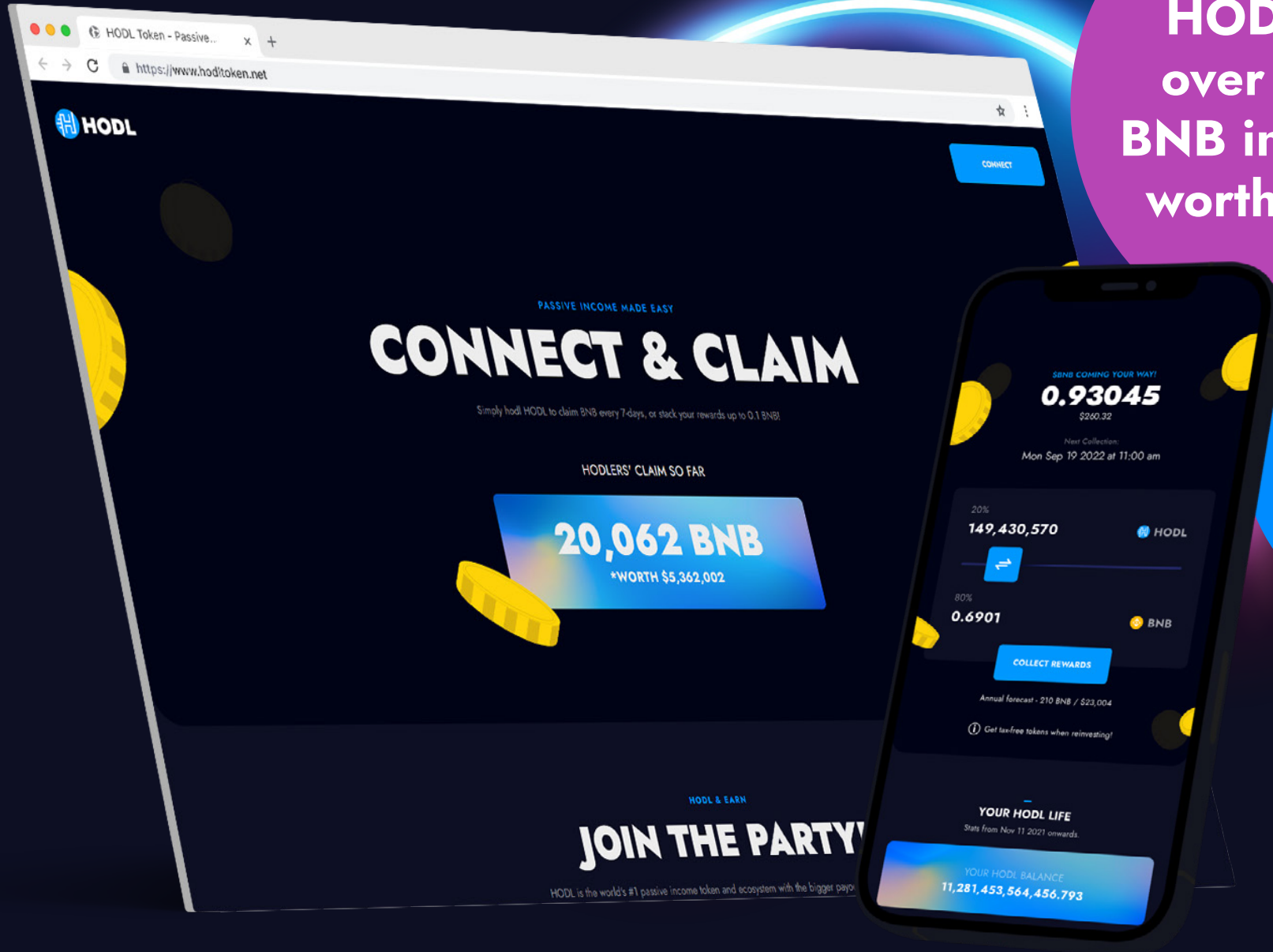
We earn
fees on
each swap

Attract
investors
from other
projects

Developing a
reputation as the
place to go for
passive income
projects

2.

INCOME AT A CLICK



HODL's paid
over 20,000
BNB in rewards,
worth ~\$6.5m

Connect to
the website to
claim your
income

3.

BECOME A PASSIVE INCOME PRO

Easy to use
DEX with
native token,
HODLX



HODL HANDS

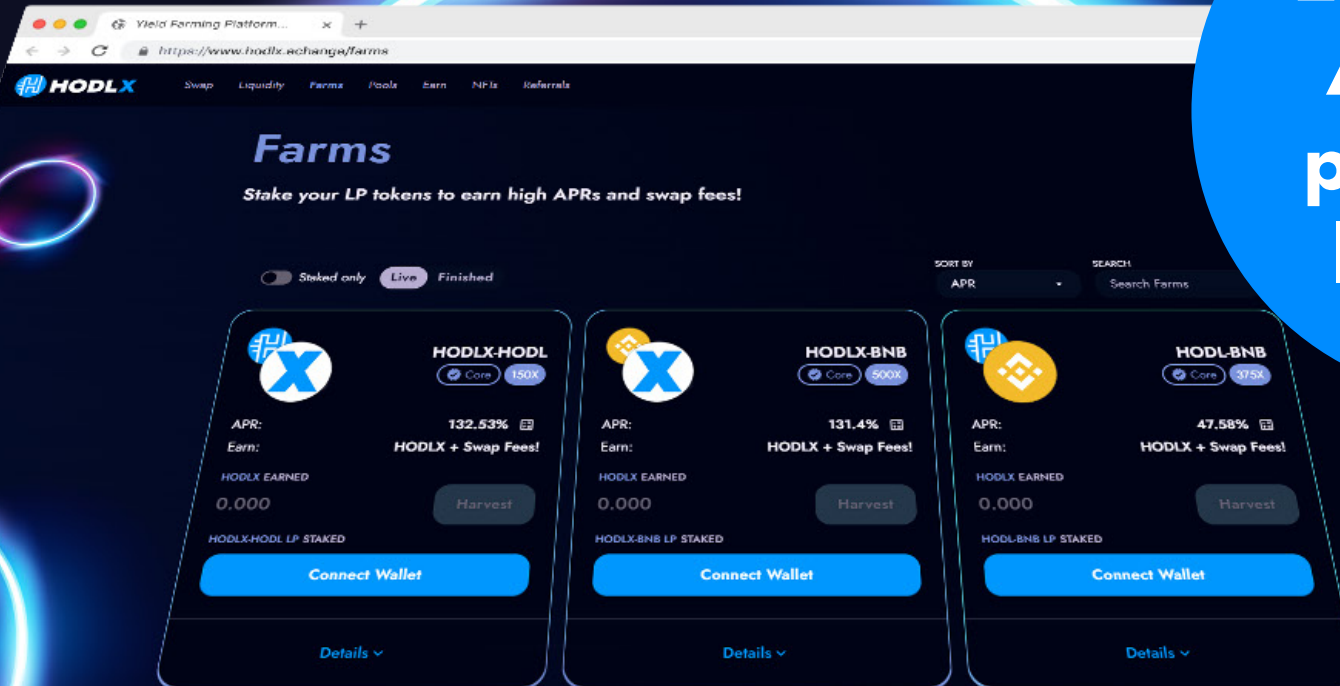
NFTS WORTH HODLING

- ✓ Buy once, earn forever
- ✓ Unlock exclusive earnings



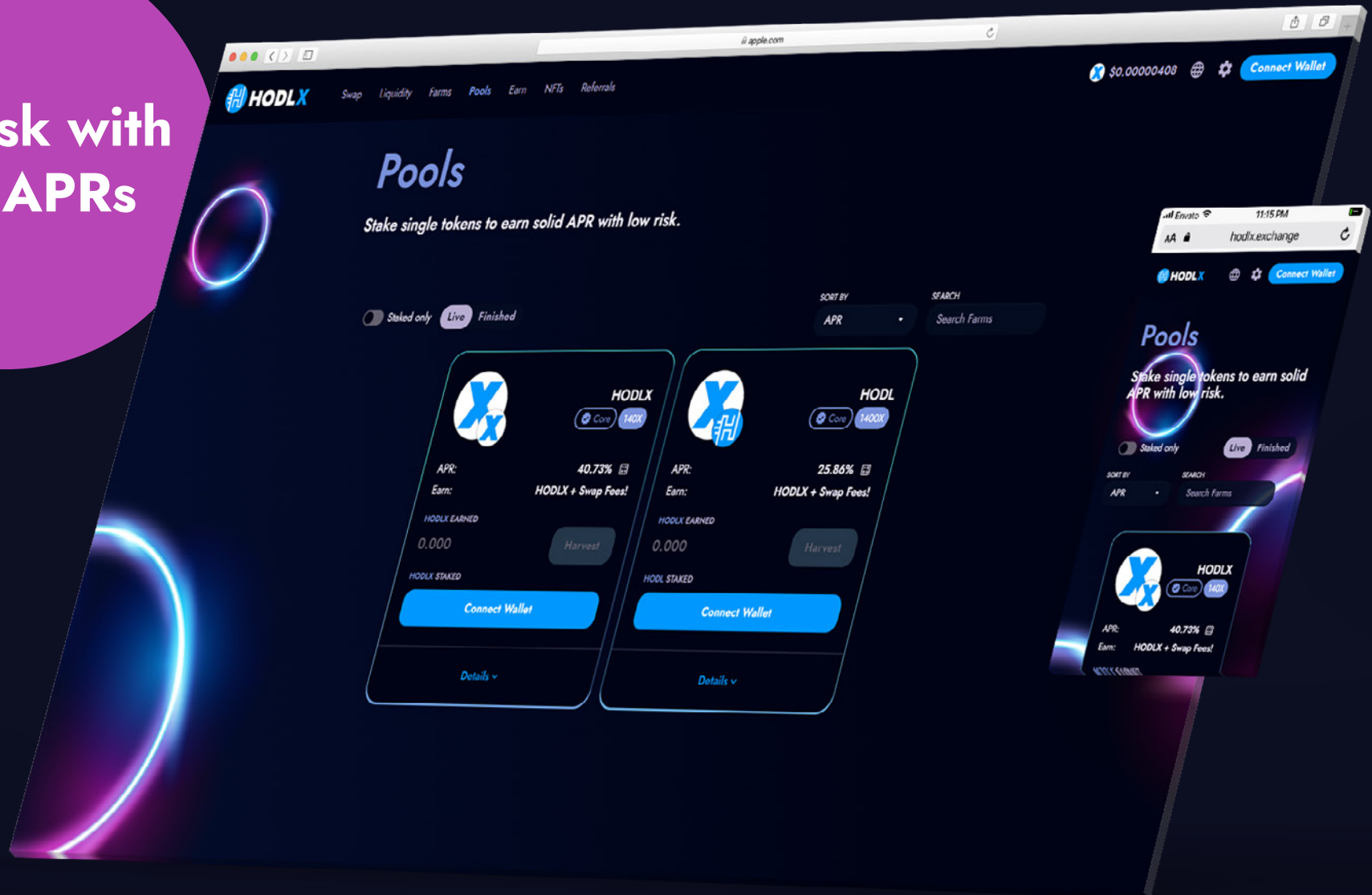
YIELD FARMING

Earn huge
APRs by
providing
liquidity



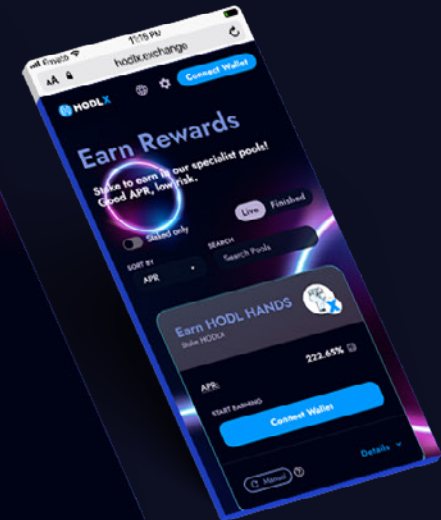
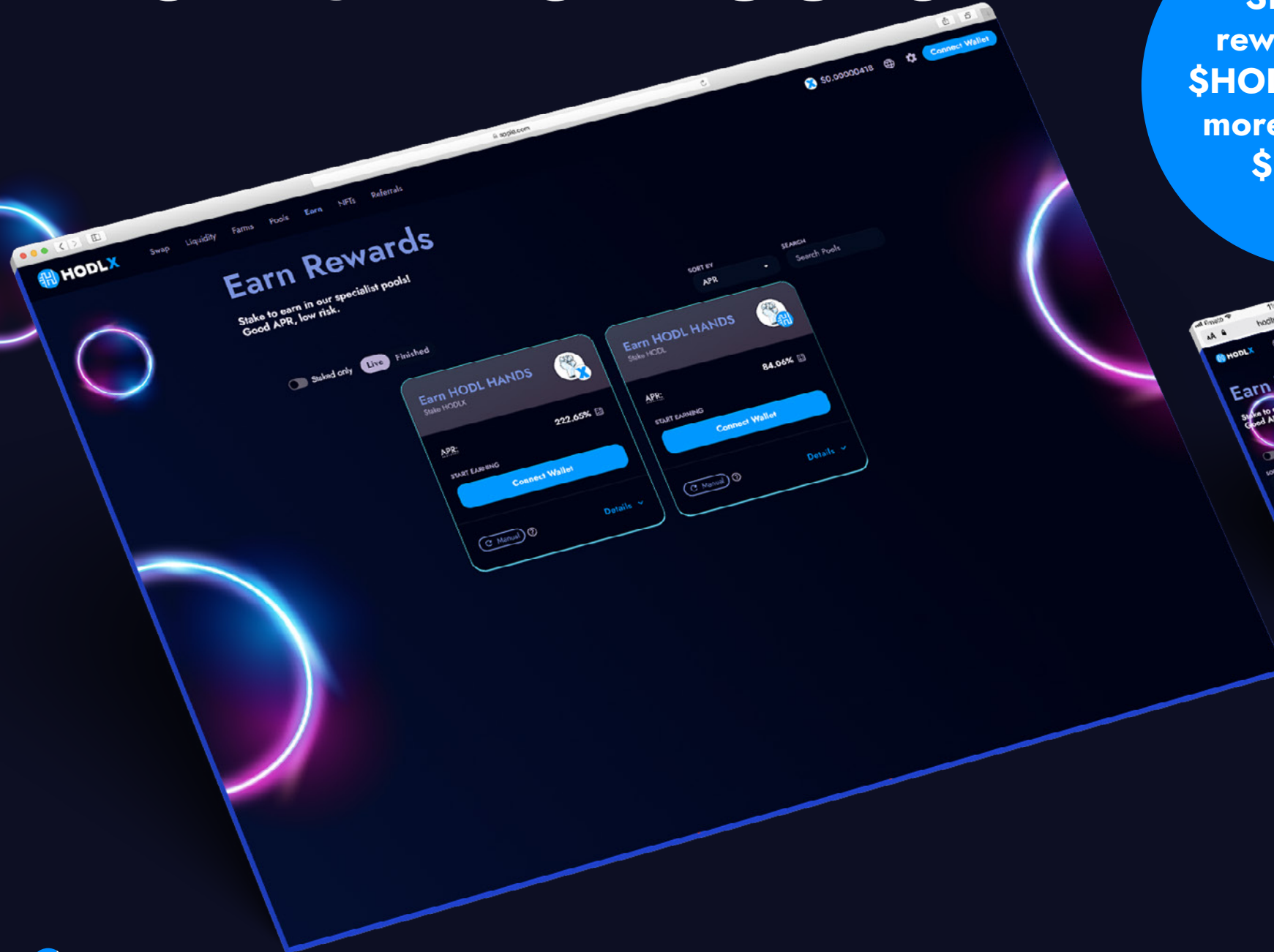
STAKING POOLS

Low risk with
high APRs



SPECIALIST POOLS

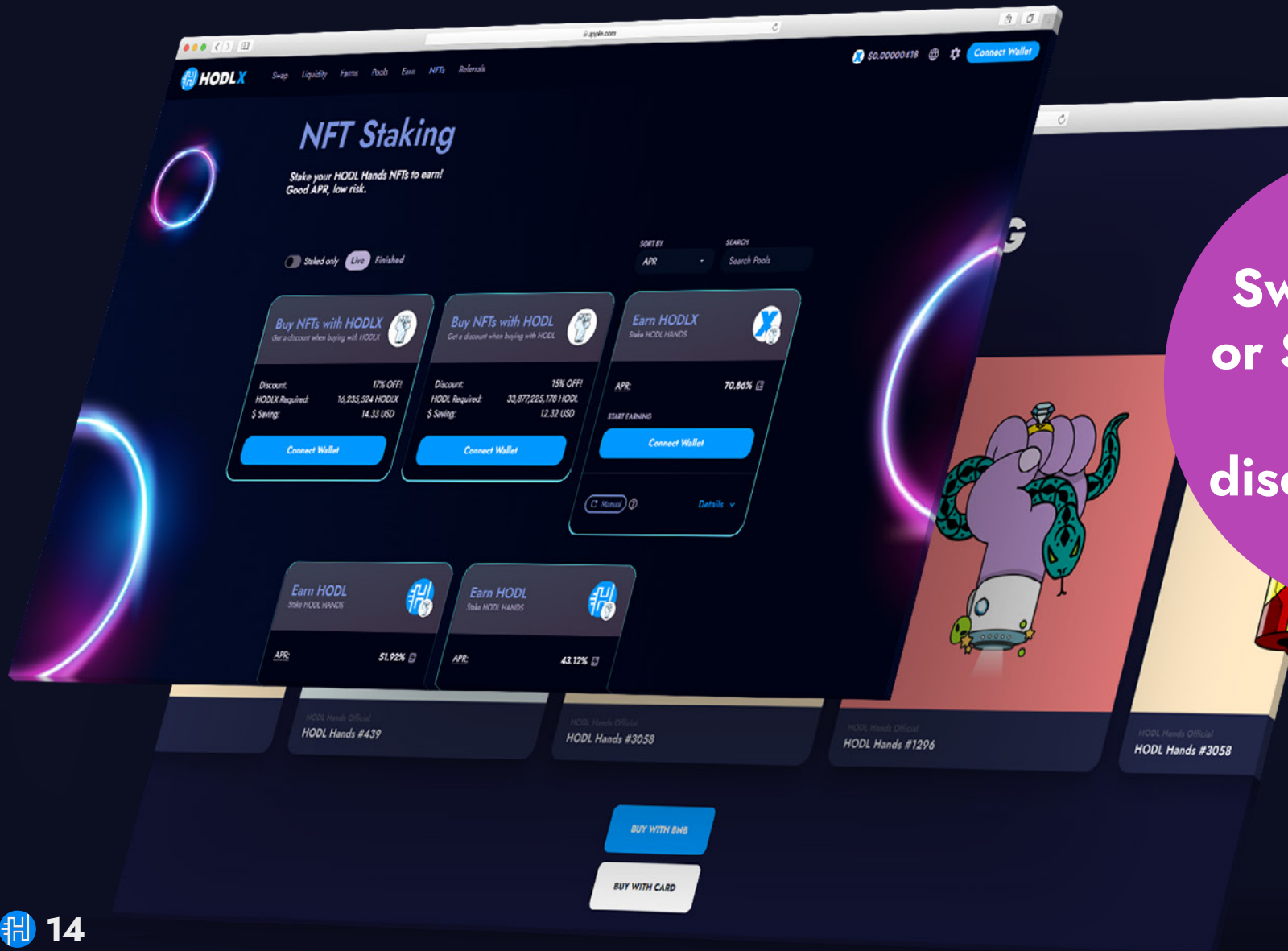
Stake our
reward token
\$HODLX to earn
more NFTs and
\$HODLX



NFT STAKING

Stake your
NFTs to earn
\$HODL or
\$HODLX

Swap \$HODL
or \$HODLX for
NFTs at a
discounted rate



INCOME MODEL

\$BNB REWARD POOL

Each holder gets their share, every 7-days

2% of all \$HODL transactions are redistributed as reflections to existing holders, including the burn wallet



1

Transaction Tax

Every transaction of \$HODL token incurs a 10% tax which is used as follows:

- 6% to the reward pool
- 2% to reflections
- 1% to liquidity
- 1% to the lottery

2

NFT Sales

HODL Hands is a 10k collection, minted on Binance Smart Chain.

Sales revenue is disbursed to the reward pool, project funds, marketing, buybacks and investments.

3

Investment Fund

A small proportion of raised funds is invested into blockchain based projects which either generate revenue for HODL, or are perceived to have the capacity to be able to deliver a high return for the project.

4

Swap Fees

0.08% of all swaps are sent to the HODL treasury.

LP providers receive 0.17% of all swaps, which use the LP they've provided.

5

Merchandise Sales

The HODL Store sells a wide range of quality clothing, collectible, travel and work-based items.

Profits generated are used by the project to fuel further growth and rewards.



TEAM

WE SEE A FUTURE WHERE PERSONAL FINANCE IS MORE LUCRATIVE, FAIR AND SUSTAINABLE FOR ALL - LEVERAGING THE POWER OF THE BLOCKCHAIN. WE BELIEVE PASSIVE INCOME CREATION HAS A POSITIVE IMPACT ON EVERYONE, FROM THE RICH TO THE POOR, THROUGHOUT THE WORLD.



Adam
CEO

UK-based with 15 years experience in building tech companies, with exits to multinationals. Awarded Outstanding Alumni 2022 for contributions to business and charity.



JG
Chairman

Based in the States, JG has built multi-million dollar digital marketing agencies and is HODL's biggest cash investor.



Paul
Developer

Based in Holland, Paul is a highly-experienced full stack developer with over 15 years experience.



Julek
Developer

German-based Julek is a software engineer and is responsible for all HODL contract upgrades and HODL Bot.



Elena
Management Team

A creative thinker and a big picture visionary with years of successful experience in driving sales, digital marketing and consulting.



Ben
Marketing

Ben is a social media expert with 6 years experience in running digital marketing campaigns and digital marketing teams.

CHARITY MADE SUSTAINABLE

HODL FORWARD IS OUR DEDICATED CHARITY, HELPING PROVIDE ESSENTIAL SUPPLIES AND SUPPORT TO THOSE IN NEED AROUND THE WORLD. HODL AND ITS INVESTORS HAVE CONTRIBUTED \$HODL TOKENS THAT EARN OUR CHARITY PARTNERS PASSIVE INCOME TO HELP DELIVER SUPPORT WHERE IT'S NEEDED MOST.



HODL DELIVERS MORE FINANCIAL SUPPORT TRAINING FOR THOSE IN POVERTY.



HODL SUPPORTING AN IMPOVERISHED FAMILY IN NIGERIA.



DELIVERING PENSION EDUCATION ACROSS SLUMS IN INDIA.

PARTNERSHIPS AND INTEGRATIONS



FEATURED IN



BENZINGA

**BUSINESS
INSIDER**



HODL WITH US

Join the conversation
Follow the latest news
Have fun in the community

