



HODL

ECOSYSTEM



WHITE
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Introduction

What is HODL?

HODL is a community driven DeFi project built on Binance Smart Chain #BSC. HODL brings the most revolutionary mechanism to BSC ecosystem: Earn \$BNB just by holding \$HODL token.

HODL is built to reward holders. It does this by applying a 10% tax on transactions:

- 4% goes to BNB Reward Pool
- 2% goes to liquidity
- 2% is distributed among the holders as reflections
- 1% goes to our Buyback Pool
- .75% goes to Marketing
- .25% goes to the Team

We burnt more than 23.6% of the total supply after launch and sent it to a burn address; as this address also participates in the protocol, it accumulates more tokens, thereby effectively removing them from circulation. There is no limit to the burn, the burn wallet will keep growing, increasing the scarcity of HODL.

Tokenomics Overview

Total Supply: 1 Quadrillion \$HODL

BURN - Manual & Deflationary Auto Burn

Having burns controlled by the team and promoted based on achievements helps to keep the community rewarded and informed.

Also, Since the coin is deflationary, the supply keeps decreasing with every transaction ensure limited availability in near future. Deflation comes with burn wallet being one of the holder of @HOLD tokens, hence participating in reflection and auto burning tokens.

The Reward Pool

Our reward pool is the heartbeat of our project. When you hold HODL in your wallet, you are able to collect your holding percentage of the reward pool cap. This level varies with many factors: volume, BNB price, wallet holders, the Fibonacci Pool levels, etc.

Transactions

With \$HODL, each transaction (buy/sell or wallet transfer) has a 10% Transaction Collection Fee where:

- 4% goes to BNB Reward Pool and gets distributed back to holders through rewards
- 2% goes to build liquidity
- 2% is distributed among the holders as reflections
- 1% goes to our Buyback Pool to allow us to buy back HODL from the market
- .75% goes to Marketing to help build the project
- .25% goes to the Team to keep our internal team strong and growing

Automatic LP & RFI Static Rewards

As mentioned, there is a 10% tax on each transaction, 2% gets added to the liquidity on PancakeSwap through the contract.

This liquidity becomes locked away and inaccessible, once again raising the price floor each and every time a transaction is made.

2% of every transaction is taken and re-distributed to all \$HODL holders. The burn address is also a holder thus each transaction helps deflate the supply.

The Reward Pool The Simplest Way To Earn \$BNB

My collectable BNB: 0 BNB

*pool is always changing based on buys, sells, and collects by others, learn more here.

Next Collect Date: You need to Buy and Hold Tokens to Earn BNB

Collect my BNB

4% of every transaction is taken and re-distributed to all \$HODL holders in \$BNB. You will have to wait for a specific duration called **cycle (date and time)** to collect your BNB reward.

In this waiting duration, if you continue to add more than 25% (**threshHoldTopUpRate**) of your \$HODL balance, the waiting duration will proportionally add up with the cycle. (If you sell \$HOLD it does not affect your cycle)

For example, on the first day of your cycle, you add up more 30% \$HODL, you have to wait: **30%*1 days = 7.2 hours** more. That means you can collect BNB after **1 days and 7.2 hours**.

But if the **threshHoldTopUpRate >= 100%**, the waiting duration will add up max to 1 days i.e **2 days**.

For example, on the first day of your cycle, you add up more 100% \$HODL, you have to wait: **1 days** more. That means you can collect BNB after **2 days**.

This will prevent cheaters who try to add more **\$HODL** at the end of each cycle.

Charities BNB Tax

After rolling out the first testnet, we recognize that top \$HODL holders have more advantages when collecting BNB than others. Following the philosophy of building a pure community-driven project. We introduced a new tax feature.

If you collect more than **1 BNB**, **20%** of it will be used to donate to **charities**. This feature helps us contribute to noble causes all around the world from feeding families in need to clothing children and more!

Anti-Whale Mechanisms

Along with the auto-generating liquidity protocol, we have added an Anti-Whale feature.

We have seen many \$HODL holders suffered the big dumps from the whales. For eg: NCAAT price dropped 4 times in just hours because a whale dumped and took nearly 500 BNB from the pool (and SAFEMOON case was 1771 BNB).

So transactions (sell/buy and wallet transfer) that trade more than 0.1% of the total supply will be rejected. This will protect price movement as well. The transaction though can be carried out through our dAPP feature of disruptive transfers.

Disruptive Transfers

Since the transactions (sell/buy and wallet transfer) that trade more than 0.1% of the total supply will be rejected. We developed a feature on our dAPP feature of disruptive transfers.

Disruptive Transfer between 2 wallets

Balance: 9000000000000000 HODL

Recipient (address)

Amount (HODL)

Send

Whales who make a transfer (between 2 wallets) that is larger than 0.1% of the total supply will be charged for 1 BNB. These 1 BNBs go straight to the BNB reward pool in the Earn BNB feature.

This feature prevents pump-dump-exist whales because they can destroy the project.

Zero-Balance Punishment

What is Zero Balance?

When you sell 100% of your \$HODL and your balance = 0 then you incur the "Zero-Balance Punishment." That means you can still buy more \$HODL but your next collectible date will be extended over 50 years.

What should I do?

If you still want to collect BNB, you will need to transfer your \$HODL to a new wallet. Then you can collect your BNB normally without waiting for over 50 years.

Remember you will be charged 10% when transfer between wallet.

Furthermore, whales who make a transfer (between 2 wallets) that is larger than 1% of the total supply will be charged 1 BNB that will be sent straight to the BNB reward pool.

Charities Collection

BNB Collected for Charity

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